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BETTER THAN MILK®

Better For Your Body and Better For the Environment

By LAUREN BEHS

If your New Year's resolution is to stay healthy without compromising on happiness, organic beverage Better Than Milk® has arrived just in time to turn your resolution into a reality. Made with clean and simple ingredients, both the contents and container of this plant-based brand are environmentally conscious. Better Than Milk is quickly becoming the most satisfying and sustainable milk alternative on the market.

This healthy and delicious drink will definitely put a spring in your step - literally. That's because these shelf stable and satisfying beverages contain Italian spring water sourced 450 meters above sea level in the Lessini Mountains of Northern Italy. Your taste buds are sure to find themselves on a tasty trip with this creamy, organic goodness which is also USDA organic, vegan, Non-GMO Project Verified, kosher and

devoid of any dairy, gluten, lactose, soy, carrageenan, ~~soy~~, artificial flavors, sulfites and even cholesterol.

With Better Than Milk, you can be good to your body, and the environment. Not only are all beverages made in a state-of-the-art, environmentally friendly facility, but all containers are FSC certified. Even the plastic caps are bio-based and

composed from sugarcane rather than the commonly used petroleum.

"We care about our consumers and we care about the earth", explains Lonnie Williard, Vice President of Marketing at PANOS brands', parent company of the Better Than Milk brand. "Our organic drinks are responsibly-sourced and with recyclable packaging, so we proudly bring welcomed relevance to shelf stable milk alternatives, as even our caps are made from renewable resources."

In addition to natural spring water - no distilled or tap water here - all five flavors of this organic non-dairy beverage alternative also include Unsweetened Almond Drink, Unsweetened Rice and Calcium Drink, and Rice Hazelnut Drink. Whether you don't do

dairy due to health or lifestyle reasons, Better Than Milk is indeed better than all other dairy alternatives - and even real dairy products.

What can you do to make this holiday a bit healthier? Make some festive cookies and other baked goods using Better Than Milk - along with a glass of their plant-based milk. You can even check out their website for some great ideas. Find the year's best new non-dairy brand which retails at \$3.99 at specialty and natural grocery retailers around the country, including Jewel-OSCO, Erewhon Market, Woodman's, Buehler's Fresh Foods, Pete's Fresh Market, and on Amazon.

About PANOS Brands
PANOS brands®, is a consumer products foods company that manages a unique portfolio of

shelf stable and perishable specialty food and beverage brands across multiple categories and channels. "P.A.N.O.S." is an acronym that precisely defines the company's mission to offer Premium, Authentic, Natural, Organic, and Specialty foods throughout the U.S and Canada. True to its namesake - the ancient Greek word for torch - they like to think of their brands as a beacon for consumers who are increasingly demanding a wide spectrum of specialty foods. Their collection of brands speaks directly to sustained trends in categories such as organic, ethnic, vegetarian and restricted-diet, and gourmet foods.

Make it a better holiday and year ahead with Better Than Milk! ♦

drinkbetterthanmilk.com